



REWARDSLP.COM

Rewardslp.com

What we do

- ▶ We create customized rewards and loyalty programs for furniture, mattress and appliance retailers across North America.
- ▶ Retailers are now utilizing rewards programs as a profit center to grow their business 5-15% in total revenue which can be leveraged as a competitive advantage against other brick and mortar stores while fending off the on-line giants!
- ▶ There are 3 models in which you can base your program including VIP, traditional loyalty program and a hybrid program which encompasses both the VIP and loyalty components. We will show you how to create the perfect program for you and your customers.

Rewards programs features and benefits

- ▶ Increase single store sales by \$600 000 per year!
- ▶ Spend \$4 and get \$350 in sales on every customer!
- ▶ Have 5% of your customers make a second purchase within 89 days!
- ▶ Collect 85% of your customer's e-mail!
- ▶ Follow up with 100% of your customers after purchase!
- ▶ Make your customers feel appreciated and valued!

Why do business with Rewardslp.com

- ▶ Special pricing for Nationwide members!
- ▶ North American leader in rewards for the furniture industry!
- ▶ We specialize in furniture, mattress and appliance retail!
- ▶ We have industry experience!

